

SOUTHWEST SECTION WINTER WORKSHOP

January 30, 2010

AirTel Plaza Hotel

Van Nuys, California

Registration: http://sfv99s.org/swswm/sws_wbm.asp

8:30 Welcome and Introductions

**9:00 Building Our Future Fundraising Report – Susan Liebeler
Pat Prentiss**

9:20 “Chapter Operations in Turbulent Times” – John Bush

See description below for John’s Workshop.

10:45 Break

11:00 Continued “Chapter Operations in Turbulent Times”

12:30 Lunch

1:30 Review of Ventura Chapter’s

“New Member Orientation Power Point Program” – Kim Ernst

2:30 Hawaii Report – Martha Phillips

3:00 Upcoming Section Meetings – Penny Nagy

3:30 Adjourn

=====

Chapter Operations in Turbulent Times

99s Southwest Section Winter Workshop

January 30, 2010

John Bush, Workshop Leader

We are living in the fastest changing and most uncertain times of the past several decades. Everywhere we look we see confusion and unanswered questions. Old philosophies, methodologies and paradigms no longer offer insights and guidance. Turbulence is found globally, politically, economically, and in our national and local institutions.

Many nonprofit organizations are asking questions about their identity, purpose and actions in these rapidly changing and challenging times. Such questions as:

- How has our role changed since we began?
- What threats and obstacles currently face us?
- Does our mission statement drive all our programmatic activities?
- How can Southwest Section help Chapters meet their goals?

In our winter workshop we will identify the five (or more) memberships of the Ninety-Nines. We will work to craft vision and mission statements appropriate to local chapters and their sphere of influence. We will build toolboxes for chapters to use to create marketing, public relations, fundraising, and programs to support and further their own local mission statement.

John Bush lives in grass Valley California with his wife Valarie, who is chairperson of the Sutter Buttes chapter. John earned his MBA from UCLA and his Master of Divinity from Fuller Theological Seminary. He completed a 25 year business management career and a 12 year career as a counselor and therapist. John was the president and owner of a chain of Piper Aircraft dealerships and flight schools in the San Francisco Bay area. For the past dozen years John has been active as a board member, manager, and adviser to nonprofit organizations in Western Nevada County. John and Valarie are both actors, singing in classical choruses, and enjoy flying Yellow Bird, the airplane they built.