

PR Resources

Book Recommendations

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| Public Relations Kit for Dummies | Eric Yaverbaum |
| Guerilla P.R. Wired | Michael Levine |
| Guerilla Publicity | Jay Conrad Levinson |

Public Relations Online

Media Directories

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| Bacon's MediaList Online | www.medialistonline.com |
| Burrelles Media Directory | www.burrelles.com/index_md.html |
| Media Finder | www.mediafinder.com |
| Media Map Online | www.mediamap.com |
| Online Public Relations | online-pr.com |
| Associated Press | www.ap.org/pages/contract/_pr.html |
| Business Wire | www.businesswire.com |
| eReleases | www.ereleases.com |
| Internet News Bureau | www1.internetwire.com |
| PR Newswire | www.prnewswire.com |

Websites

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| Guerilla Publicity | www.guerrillapublicity.com |
| Online Public Relations | www.online-pr.com |
| About Public Relations | www.aboutpublicrelations.com |
| 101 Public Relations | http://101publicrelations.com |

Media Calendars

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| Bacon's International, Inc. | www.bacons.com/mcalendars/mcalendars.asp |
| Media Map | www.edcals.com |

Events to Tie In Publicity

National Women's History Month (March) Post your event!

<http://www.womenscalendar.org/Events/Events.asp>

Amelia Earhart's Birthday

Anniversary of Flight